

AWARDS

\$4000 TOTAL CASH AWARDS

\$750-Best in Show

5-\$375 Awards of Excellence

5-\$275 Awards of Distinction

THE 32nd Annual Festival of the Arts

The City of Deerfield Beach and the Deerfield Beach Cultural Committee celebrates its 32nd Annual Festival of the Arts on Saturday and Sunday, January 28 and 29 from 10am to 5pm. The show will take place ON THE BEACH-SOUTH OF THE PIER. The Festival is held out of doors with the back drop of ocean breezes and the deep blue sea. The 2011 attendance was over 70,000 and we continue to increase our advertising budget and heavily promote the Festival in the media.

Deerfield Beach is located in the northern-most part of Broward County, thus drawing crowds from Ft. Lauderdale, Pompano, Boca Raton, Delray Beach and West Palm Beach. This Festival is produced by the City of Deerfield Beach Cultural Committee, a non-profit organization that supports and promotes culture in the Deerfield Beach area and provides scholarships annually to graduating high school seniors who choose the arts as a career path.

Included in the Festival is a variety of local restaurants as food vendors, continuous and live musical entertainment, a children's art contest and booth, an exhibition of DFB High School seniors' art work and booths sponsored by local charitable organizations. The kick-off for the Festival continuous to grow into a significant event in itself.

Special attention to the artists' needs is a continuing priority. Coffee and a continental breakfast is offered daily to the artists. Complimentary water will be served throughout the festival and delivered directly to your booths. Cell phone numbers will be provided to each artist so help and information is a phone call away. Artist parking is well designated and conveniently located adjacent to the festival grounds. RV's will be accommodated at a nearby location. No amenities are offered and advance notice is necessary. Set up begins at 2pm on Friday, January 28 with friendly and helpful staff to assist and direct.

The 15 volunteer citizen members of the Cultural Committee and the Cultural Committee Auxiliary work hard and long hours to produce and improve this Festival. We may not be the biggest or the best (yet) but we pride ourselves on being the nicest. Suggestions are welcomed, participation is encouraged, appreciation relished.

Thank you for your continued interest and participation. Please tell your friends,. Spread the word so we may all grow, prosper and enjoy. See you on the beach!

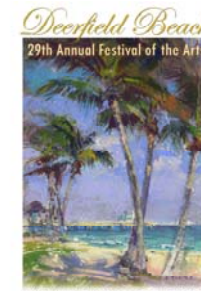
Cultural Committee
Parks and Recreation Department
City of Deerfield Beach
150 NE Second Avenue
Deerfield Beach FL 33441

The 32nd Annual Deerfield Beach
Festival of the Arts



The City of Deerfield
Beach and the
Deerfield Beach Cultural
Committee

The 32nd Annual Deerfield Beach Festival of the Arts



WIN \$500.00
...by designing our
festival poster for
2012. The poster
must feature the
Deerfield
pier and beach.
See
DeerfieldBeach
Festivals.com
for details.

Saturday & Sunday
January 28 & 29, 2012
10:00 to 5:00
ON THE BEACH
SOUTH OF THE PIER
\$4000 IN Cash Prizes

www.DeerfieldBeachFestivals.com

GENERAL INFORMATION

1. Exhibit spaces measure approximately 10x10. Spaces may not be shared. Only one artist to one booth space.
2. Any commercially reproduced prints or photographs may not compose more than 10% of any artist booth and must be labeled as commercial reproductions. Final interpretation and enforcement of this rule will be made by the committee.
3. All paintings, photographs, watercolors, etc. must be appropriately framed or displayed in a portfolio.
4. Artist must provide their own means of display, sturdy enough to withstand crowds, wind and weather. The event is held on city streets which means there can be no penetration of the asphalt. We suggest sandbags or weights. Awards and ribbons from previous shows are not to be displayed.
5. Each artist must individually comply with all Florida sales tax regulations and mail your proceeds to the State of Florida Dept. of Revenue.
6. Every artist is responsible for his own property in the event of loss, damage or personal injury.
7. For judging purposes, a display card will be supplied bearing the artists name, space number, category and a city of residence.
8. Artists must be with their displays during judging. Artists must show their work both days in order to be eligible for an award. Judging will begin at 10 am on Saturday, Jan 28.
9. Artists must exhibit during scheduled show hours. Leaving early will make the artist ineligible for admission to future shows. "No shows" will not be allowed to return.
10. An application is a commitment to show, however refunds will be made for cancellation if received prior to January 3, 2012. Phone 954-480-4433 or email FestivalJudi@gmail.com.
11. All work must be created by the exhibitor. The committee reserves the right to reject any unsuitable work, to remove an exhibit or ask an exhibitor to leave the show without refund of fee.
12. Further details regarding rules and complete instructions will be mailed to all artists accepted for the Festival.
13. No buy/sell merchandise allowed.

APPLICATION INSTRUCTIONS

1. End spaces are limited. There is an additional \$25 charge for an end space totaling \$250 plus jury fee.
2. Applications must be accompanied by 2 checks-a \$25 non-refundable processing fee and a \$225 booth fee both payable to the City of Deerfield-Cultural Committee..
3. Electric is available for an extra \$40.
4. If exhibiting more than one medium, slides or pictures must be submitted for each.
5. Award winners from 2011 do not need to send images as they are automatically accepted upon receipt of their applications and fees unless there is significant change in their work.
6. Three digital photos and one of display must be submitted for the category entered. Each image must have name, medium, size and arrow indicating top and front. Digital photos may be submitted as attachments to your email sent to committee@DeerfieldBeachFestivals.com. Decisions of the screening committee are final.
7. SASE must accompany application. The committee will not be responsible for loss, etc, to any applicant who fails to provide this return envelope.
8. Applications are available as of September 15, 2011. Online applications are available immediately. Application return deadline is November 7, 2011. Notification to accepted artists will be November 15, 2011. **ALL JURY FEE CHECKS WILL BE DEPOSITED ON RECEIPT. CHECKS FROM ACCEPTED ARTISTS WILL NOT BE DEPOSITED UNTIL NOV. 14.**
9. Festival etiquette mandates that artists' booths remain open until 5pm each day. Please bring necessary tools to your booth on Sunday to facilitate your breakdown and be considerate when retrieving your vehicles after 5:15 on Sunday.
10. Clean up is a must.

APPLICATION FORM...please print

Name _____
 Address _____
 City _____ State _____
 Zip _____ Phone _____
 Vehicle Make _____
 License No. _____ State _____
 Deerfield Beach Award Winner:
 Year _____ Award _____
 Fl Sales Tax # _____

GENERAL RELEASE-MANDATORY SIGNATURE

The undersigned does forever discharge, release and hold harmless the City of Deerfield beach, Deerfield Beach Cultural Committee and all other agents of and from any and all manner of actions, suits, damages of claims whatsoever arising from any loss of damage to the person or property while in the possession or supervision of the Deerfield Beach Festival of the Arts and hereby consents to the enforcement of all rules of the Festival as set out in the accompanying brochure and in the letter of instruction to be mailed to accepted exhibitors.

Signature _____
 Date _____

CATEGORIES (Check one only)

Oil/Acrylic/Mixed Media _____
 Watercolor _____
 Ceramics _____
 Graphics/Drawings _____
 Sculpture _____
 Creative Craft-Specify _____
 Photography _____
 Jewelry _____
 Description of work, medium, materials _____

MAIL TO:

Deerfield Beach Festival of the Arts
 City of Deerfield Beach
 150 NE Second Avenue
 Deerfield Beach FL 33441-3598
 or apply online
www.DeerfieldBeachFestivals.com